



Inspiring leadership for a sustainable world

Search

- HOME
- ABOUT
- WHAT WE OFFER
- IMPACT
- GET INVOLVED
- EVENTS
- NEWS



LEAD Fellow highlights the role of museums in sustainability education

Glenn Sutter's paper was published last month. [Read More](#)

Apply now to the LEAD Europe Sustainability Leadership Programme

Application deadline 30th April. [Read More](#)

LEAD Fellow addresses social inequality in major cities

In a newspaper interview, Leonardo Martins Dias explains how social problems can be tackled. [Read More](#)

“My LEAD training gave me the confidence to go back to my employers, Nestle, and urge them to take corporate social responsibility more seriously. They agreed, giving me the task of managing CSR issues for Nestle in Nigeria, and now Nestle is a CSR leader in Nigeria. LEAD played a crucial role in helping this happen.”

Samuel Adenekan, LEAD Fellow, Nigeria



The LEAD Network

The LEAD Network reaches out to thousands of individuals every year.

- LATEST NEWS
- BLOG
- TWITTER

LEAD Fellow's new book on water co-management and its applications

School recycling programme designed by LEAD Fellow is adopted in Nigerian City

New book on climate change, water and health by LEAD Fellow

LEAD Fellow publishes guide to improve lake ecosystems

[View news](#)

Leadership and fundraising workshop in the favelas

Thursday 21 June 2012
Complexo da Penha, Rio de Janeiro

LEAD Fellow Leonardo Martins Dias is a strategic sustainability advisor who connects business with community projects in the deprived areas of Rio, known as the favelas. He organised a three-hour workshop on leadership skills and fundraising strategies for a group of community leaders, which was held in a health centre in the Complexo da Penha – a large favela to the north of the centre of Rio.

The aim of the workshop was to engage with people who may have been excluded from Rio+20 and to provide a forum for them to discuss the leadership needs of the local community. 10 local leaders and their children, together with LEAD staff and Fellows, gathered in a community health centre for a 3 hour session.

The workshop was led by Leonardo and Otavio Junior – a former footballer who was born in the favelas and is now an author and community activist. During the discussions, participants talked about the lack of funding for community facilities such as the local clinic, and how they struggled to find communal meeting spaces. They also brought up the need for leadership development within the favelas, and told us how difficult it can be for the community to agree on the projects that they would like to implement.

By the end of the workshop the participants all felt that they were better able to lead their communities, and understood more about working with businesses to co-create social projects. Leonardo is now planning another series of workshops to help the residents develop their leadership skills further.



FOLLOW US



- Contact Us
- Get Involved
- Donate
- Sitemap
- Legal Notices
- Vacancies

GET OUR LATEST NEWS

E-MAIL GO