



LEAD Fellow highlights the role of museums in sustainability education

Glenn Sutter's paper was published last month. [Read More](#)

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LEAD Fellow addresses social inequality in major cities

In a newspaper interview, Leonardo Martins Dias explains how social problems can be tackled. [Read More](#)

"Knowing that a new generation of leaders from the developing world and emerging markets are promoting sustainable development, helped by LEAD, gives me real hope for the future."

Bjorn Stigson, President, World Business Council for Sustainable Development



The LEAD Network

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Visit to Escola Parque school

Tuesday 19 June 2012 Barra da Tijuca, Rio de Janeiro

Escola Parque school has a strong focus on sustainability and was therefore an excellent forum for LEAD to engage and inspire the sustainability leaders of the future. The LEAD team arrived at the beginning of the school day and were introduced to an excited audience of around 50 students aged between 13 and 15.

Edward briefly introduced them to LEAD and our mission before asking them the question, 'Is a leader born or made?' This started a lively discussion about the skills needed to be a leader: trust, persistence, vision, the ability to think and listen, and to deal with the unknown. The students gathered in groups to analyse these leadership characteristics, and it was clear that they enjoyed the interactivity of the workshop and the chance to debate these important topics.

"Some people might be born leaders, but is also possible to learn how to be a leader from your experiences," John Marcellus, student

The students also had a chance to hear from LEAD Fellow Leonardo Martins Dias about his experiences working in the favelas of Rio, and the way that LEAD helped him to develop his potential as a sustainability leader.

At the end of the session the students showed their appreciation with a big cheer, and asked how they could continue the conversation about leadership. Leo has agreed to go back and deliver another session, and we were delighted that many of the students attended LEAD's event at the Peoples' Summit later in the week.

"An important feature for a leader is authenticity. A leader must honour his word," Giulia Carneiro, student.

